



# **2023 MESA Student Leadership Conference**

#### October 20-22 | Marriott Mission Valley, San Diego

The SLC bridges students from college to career, empowering them with the soft skills they need to succeed in the future. The top 250 MESA undergraduate students from across California will be invited to attend. We are excited to bring our conference to more students than ever before! Please join us in supporting our efforts this year by sponsoring the 2023 MESA SLC!

### **Event Highlights:**

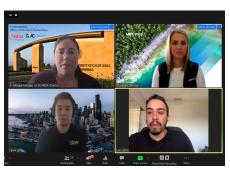
- Leadership skill sessions & workshops
- MESA Alumni panels
- Corporate recruitment panels
- Virtual Mock Interviews

## **Sponsorship Highlights:**

- Access the future STEM leaders
- Share your company story
- Invest in your company's talent pipeline
- Inspire and be inspired!







## **Previous sponsors and partners:**























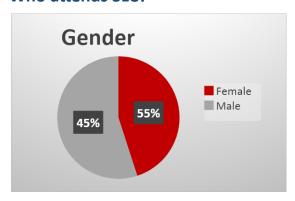


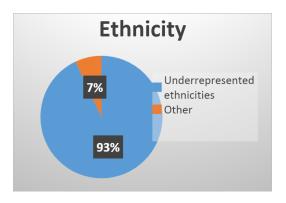
#### What is MESA?

MESA is changing the face of industry by developing a new generation of STEM leaders. Our programs fuel diversity by propelling historically underrepresented students toward STEM degrees and careers.

MESA serves 20,000+ students at the pre-college, community college and university levels throughout California. We bridge classroom learning with real-world applications, and employ rigorous academics, leadership preparation, a peer community and collaborative problem-solving training to produce highly-skilled college graduates who meet 21<sup>st</sup> century workforce needs.

#### Who attends SLC?







Average GPA: 3.56



Top Majors: Computer Science, Computer Engineering & Mechanical Engineering



## Attendance from the following colleges & universities:

- University of California: Berkeley, Davis, Irvine, Los Angeles, Riverside, Santa Barbara, Santa Cruz
- California State University: Chico, Fresno, Long Beach, Los Angeles, Sacramento, San Diego, San Francisco, San Jose, Sonoma
- Private Universities: University of the Pacific, University of Southern California
- More than 30 California community colleges

"The MESA SLC is a great example of an event that helps to develop our next generation of STEM leaders" - Nancy Smith Taylor, Diversity & Workforce Management Director, San Diego Gas and Electric





## **2023 SLC SPONSORSHIP BENEFIT PACKAGES**

	<b>PLATINUM</b> \$20,000	<b>GOLD</b> \$15,000	<b>SILVER</b> \$10,000	<b>BRONZE</b> \$5,000	<b>FRIEND</b> \$2,500
Check presentation at conference kickoff	<b>√</b>				
Company branded postings on MESA Virtual Community for recruitment	<b>√</b>	✓	<b>√</b>		
Company ad on av presentation in sessions	✓	✓	✓		
Company swag for in person attendees	✓	✓	✓		
Virtual recruitment day for MESA school of choice	✓	✓	✓	✓	
Company-led session or workshop	✓	✓	✓	✓	
Access to student profile resume database in MESA Virtual Community	<b>✓</b>	<b>√</b>	✓	✓	<b>√</b>
Social Media engagement	<b>√</b>	<b>√</b>	<b>√</b>	✓	✓
Logo on printed collateral, website, and mobile app (in level order)	✓	<b>√</b>	✓	✓	<b>√</b>
Brand name included in kickoff presentation sponsor thank you	✓	✓	✓	✓	✓
Company hosted table in career expo	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Host a Company Convos webinar	✓	✓	✓	✓	✓
Company representative to be Project Team Captain	<b>√</b>	<b>√</b>	✓	✓	✓

Please fill out the sponsorship form <a href="here">here</a> to confirm your participation.





# Thank you for your support!

Questions?

Contact Mindy Rieger, Development Director, mindy.rieger@ucop.edu

All sponsorships are fully tax deductible as contributions to a 501(c)(3).

mesa.ucop.edu @mesastem