



MESA's Virtual Student Leadership Conference

November 6th, 13th, 20th | Hosted by Jumpstart on the Zoom platform

The Student Leadership Conference (SLC) bridges students from college to career, empowering them with the soft skills they need for future success. Due to the ongoing Covid-19 pandemic, MESA is adhering to health guidelines and will host our annual SLC virtually. With that in mind, we are working diligently to ensure the experience is as impactful for our students than ever before. In previous years, only 200 MESA students were invited to attend SLC. In 2020 we have opened the virtual conference up to allow all MESA community college and university students to attend! Please join us in supporting our efforts this year by sponsoring the 2020 Virtual SLC!

Event Highlights:

- Leadership skill sessions & workshops
- MESA alumni panels
- Corporate recruitment panels
- Virtual mock interviews

Sponsorship Highlights:

- Diversify your company's talent pipeline
- Access the future STEM leaders
- Share your company story
- Inspire and be inspired!

Previous sponsors and partners:

































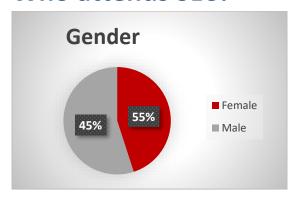
What is MESA?

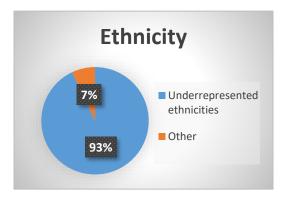
MESA is changing the face of industry by developing a new generation of STEM leaders. Our programs fuel diversity by propelling historically underrepresented students toward STEM degrees and careers.

MESA serves 25,000 students at the pre-college, community college and university levels throughout California. We bridge classroom learning with real-world applications, and employ rigorous academics, leadership preparation, a peer community and collaborative problem-solving training to produce highly-skilled college graduates who meet 21st century workforce needs.

The White House, the Ford Foundation and the Silicon Valley Education Foundation have all recognized MESA for its innovative and effective academic development model. MESA is administered by the University of California Office of the President.

Who attends SLC?







1,000 Students from University of California, California State University and community college campuses across California



Average GPA: 3.56



Top Majors: Computer Science, Computer Engineering, & Mechanical Engineering



Student attendance from the following universities:

- <u>University of California</u>: Berkeley, Davis, Irvine, Los Angeles, Riverside, Santa Barbara, Santa Cruz
- <u>California State University:</u> Chico, Fresno, Long Beach, Los Angeles, Sacramento, San Diego, San Francisco, San Jose, Sonoma
- o Private Universities: University of the Pacific, University of Southern California
- As well as students from more than 40 California community colleges.





2020 SLC SPONSORSHIP BENEFIT PACKAGES

	PLATINUM \$20,000	GOLD \$15,000	\$10,000	BRONZE \$5,000
Exclusive Title Sponsorship	✓			
Access to student resume database in Jumpstart	✓	✓	✓	✓
Company branded Jumpstart postings for recruitment	✓	✓	✓	
Social Media engagement in	✓	✓	✓	✓
Company swag sent in goodie bag for attendees	✓	✓	✓	
Logo on website	✓	✓	✓	√
Company-led virtual session or workshop	✓	✓	✓	✓
Virtual recruitment day for MESA schools of your choice	√	✓		
Virtual check presentation ceremony at conference kickoff	✓			
Brand name included in kickoff presentation sponsor thank you	✓	✓		
Company logo included on virtual backdrop during kickoff and closing event	✓	✓	✓	✓

"The MESA SLC is a great example of an event that helps to develop our next generation of STEM leaders" - Nancy Smith Taylor, Diversity & Workforce Management Director,
San Diego Gas and Electric





Yes, sign us up for the 2020 Student Leadership Conference!

First Name Last Name Title Email Phone

Please select your choice(s) below:

Conference Sponsorship Selection			
✓	Level	Amount	
	Platinum	\$20,000	
	Gold	\$15,000	
	Silver	\$10,000	
	Bronze	\$5,000	
	Contribution		
	Total	\$	

Please complete and submit sponsorship form to **Mindy Rieger**, <u>mindy.rieger@ucop.edu</u>. Upon receipt, an invoice for the sponsorship and additional details about the event will be emailed to you.

All sponsorships are fully tax deductible as contributions to a 501(c)(3).

mesa.ucop.edu @mesastem