

## 16<sup>th</sup> Annual MESA Student Leadership Conference

October 25-26 | Sheraton Grand Hotel, Sacramento

The MESA Student Leadership Conference (SLC) bridges students from college to career, empowering them with the soft skills they need to succeed in industry careers. Interaction with corporate representatives inspires them to effectively lead, within their universities, communities and professional lives. More than 200 hand-picked engineering and computer science students and industry professionals attend this premier event. SLC showcases the future of diversity in STEM leadership.

### Event Highlights:

- Skills workshops
- Mock interviews
- Idea Accelerator challenge
- Career fair
- VIP industry and alumni reception

### Sponsorship Highlights:

- Access the best future STEM leaders
- Invest in your company's talent pipeline
- Demonstrate industry thought leadership
- Engage employees through giving back
- Inspire and be inspired!



Previous sponsors and partners include:



## What is MESA?

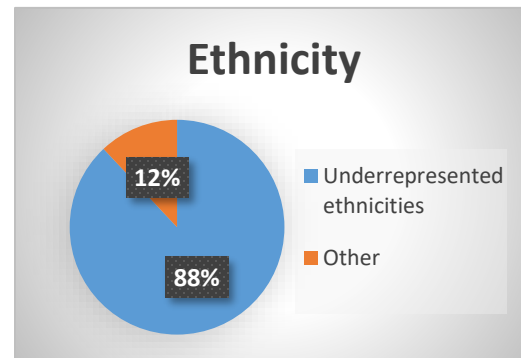
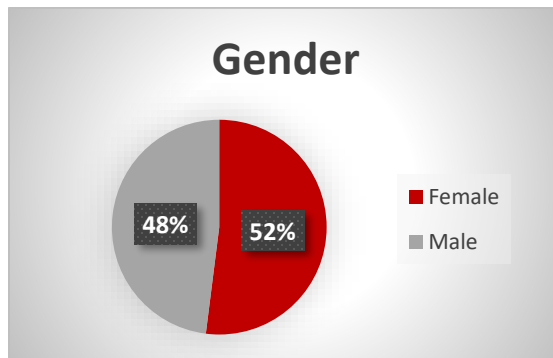
Mathematics, Engineering, Science Achievement is changing the face of science, technology and engineering by developing a new generation of STEM leaders. Our programs fuel diversity by propelling historically underrepresented students toward STEM degrees and professional careers.

MESA serves 25,000 students at the pre-college, community college and university levels across California. We bridge classroom learning with real-world applications and employ rigorous academics, leadership preparation, a peer community and collaborative problem-solving training to produce highly-skilled college graduates who meet 21<sup>st</sup> century STEM workforce needs.

The White House, the Ford Foundation and the Silicon Valley Education Foundation have all recognized MESA for its innovative and effective academic development model. MESA is administered by the University of California Office of the President.



## SLC at a Glance:



**200 Students** from University of California, California State University and community college campuses across California



**Average GPA:** 3.56



**Top Majors:** Computer Science, Electrical Engineering, Computer Engineering and Mechanical Engineering



**Student attendance from the following universities:**

- **University of California:** Berkeley, Davis, Irvine, Los Angeles, Riverside, Santa Barbara, Santa Cruz
- **California State University:** Chico, Fresno, Long Beach, Los Angeles, Sacramento, San Diego, San Francisco, San Jose, Sonoma
- **Private Universities:** University of the Pacific, University of Southern California
- As well as students from **more than a dozen California community colleges.**

## 2019 SLC SPONSORSHIP BENEFIT PACKAGES

	<b>DIAMOND</b> \$50,000	<b>PLATINUM</b> \$25,000	<b>GOLD</b> \$15,000	<b>SILVER</b> \$10,000	<b>BRONZE</b> \$5,000	<b>FRIEND</b> \$2,500	<b>SUPPORTER</b> \$1,250
Exclusive Title Sponsorship	✓						
All access Friday pass (includes lunch, dinner and activities)	8 passes	5 passes	2 passes	1 pass			
All access Saturday pass (Includes VIP reception, awards banquet)	10 passes	6 passes	4 passes	3 passes	2 passes	2 passes	1 pass
Branded tables at Saturday awards banquet	4 tables	3 tables	2 tables	1 table	1 table		
Company representative on SLC planning committee	✓	✓	✓	✓			
Company hosted table in career expo	✓	✓	✓	✓	✓	✓	✓
Access to student resume database	✓	✓	✓	✓	✓	✓	✓
Social Media engagement 	✓	✓	✓	✓	✓	✓	
Company swag included in goody bag for attendees	✓	✓	✓	✓	✓		
Logo on printed collateral, website, and mobile app	✓	✓	✓	✓	✓		
Company-led workshop	✓	✓	✓	✓			
Check presentation ceremony	✓	✓	✓				
Inclusion in press release	✓	✓	✓				
Saturday awards dinner address	✓	✓					
Exclusive company video in dinner program	✓						

*"The MESA SLC is a great example of an event that helps to develop our next generation of STEM leaders" - Nancy Smith Taylor, Diversity & Workforce Management Director, San Diego Gas and Electric*

## Yes, sign us up for the 2019 Student Leadership Conference!

### Company

<b>First Name</b>	<b>Last Name</b>
<b>Title</b>	
<b>Email</b>	<b>Phone</b>

Please select your choice(s) below:

Conference Sponsorship Selection		
✓	Level	Amount
<input type="checkbox"/>	Diamond	\$50,000
<input type="checkbox"/>	Platinum	\$25,000
<input type="checkbox"/>	Gold	\$15,000
<input type="checkbox"/>	Silver	\$10,000
<input type="checkbox"/>	Bronze	\$5,000
<input type="checkbox"/>	Friend	\$2,500
<input type="checkbox"/>	Supporter	\$1,250
<input type="checkbox"/>	Contribution	_____

<b>Total</b>	\$
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Please complete and submit sponsorship form to **Mae Torlakson**, [mae.torlakson@ucop.edu](mailto:mae.torlakson@ucop.edu), **510-987-9498**. Upon receipt, an invoice for the sponsorship and additional details about the event will be emailed to you.

All sponsorships are fully tax deductible as contributions to a 501(c)(3).

mesa.ucop.edu @mesastem