

2018 Student Leadership Conference

SPONSORSHIP OPPORTUNITIES



A Bounty of Homegrown Talent

The MESA Student Leadership Conference

brings more than 200 hand-picked engineering and computer science students together with industry professionals to develop the next generation of diverse STEM leaders.

This two-day event bridges from college to career, empowering students with the soft skills and emotional intelligence they need to succeed.

Interaction with industry prepares and inspires them to effectively lead, within their universities, their communities and careers. Corporate sponsors gain access to top talent - students who are diverse, determined and equipped for success.

October 5-6 | Millennium Biltmore Hotel, Los Angeles

2018 STUDENT LEADERSHIP CONFERENCE - SPONSOR OPPORTUNITIES

Sponsorships include myriad opportunities for branding, student impact and recruitment of **top caliber, diverse talent for your organization**. The conference is an opportunity for companies to partner with MESA to equip and engage MESA's diverse students who are poised for professional success and leadership in STEM careers, as proven by MESA's rich history and network of over 250,000 alumni.

Past sponsors and partners included:



Sponsor benefits:

- Access the best and brightest MESA students, tomorrow's STEM workforce leaders
- Make a strategic investment in your company's talent pipeline
- Demonstrate thought leadership in your industry
- Engage employees through a tangible opportunity for your company to give back
- Inspire and be inspired!

"The MESA SLC is a great example of an event that helps to develop our next generation of STEM leaders"

*~ Nancy Smith Taylor, Diversity & Workforce
Management Director, San Diego Gas and Electric*

What is MESA?

Mathematics, Engineering, Science Achievement is changing the face of science, technology and engineering by developing a new generation of STEM leaders. Our programs fuel diversity by propelling historically underrepresented students toward STEM degrees and professional careers.

MESA serves 25,000 students at the pre-college, community college and university levels throughout California. We bridge classroom learning with real-world applications, and employ rigorous academics, leadership preparation, a peer community and collaborative problem-solving training to produce highly-skilled college graduates who meet 21st century STEM workforce needs.

The White House, the Ford Foundation, and the Silicon Valley Education Foundation have all recognized MESA for its innovative and effective academic development model.

MESA Student Leadership Conference Snapshot:

47%

Female

3.56

Average
GPA

87%

Underrepresented
Ethnicity



Top Majors include Computer Science, Electrical Engineering, Computer Engineering, Mechanical Engineering, Bio-Engineering

200 Students from UC's, CSU's, and community college campuses across California.

Conference Highlights:

- **Skills workshops:** Students attend a series of workshops focused on leadership development.
- **Mock Interviews:** Each student participates in a mock situational interview conducted by industry representatives who provide feedback and coach the students on strategies.
- **Pitch Competition:** Students present business ideas before peers, alumni and industry, designed to foster creativity, leadership, research and presentation skills.
- **Career Information & Networking Session:** Designed as a venue for companies to engage with students directly and discuss internship and career opportunities in an informal setting.
- **Industry and Alumni Reception:** A special event for MESA alumni and corporate representatives to meet and judge the finalists of the Accelerator Pitch Competition!

2018 CONFERENCE SPONSORSHIPS: VALUE PACKAGES

	PLATINUM \$60,000	GOLD \$40,000	SILVER \$20,000	BRONZE \$10,000
Company representatives	6 reps	4 reps	3 reps	2 reps
Branded tables at dinner event	3 tables	2 tables	1 table	1 table
Branding in conference materials	Title sponsorship	Headline banner	Banner	Sponsor list
Access to MESA Student Resumes	✓	✓	✓	✓
Logo on web & mobile app	✓	✓	✓	✓
Career info & networking table	✓	✓	✓	✓
Social Media engagement	✓	✓	✓	
Check presentation ceremony	✓	✓	✓	
Dinner welcome address	✓	✓		
Press release	✓	✓		
Lead branding on mobile app	✓			
Company video in dinner program & mobile app	✓			

- Each mock interviewer spends 25 minutes in a 1-on-1 with up to six students
- Career information and networking session is capped at 10 companies who have the chance to share information and recruit potential interns and job candidates

“The opportunity to work for SoCalGas initiated when I attended the MESA conference as a student back in 2012. It's going to be 4 years this July working for SCG!”

~ Ileana Ivanka Figueroa, Engineer and UC Riverside alumna

ADD-ON and A LA CARTE SPONSORSHIP OPPORTUNITIES

All a la carte items include a table at the Career Information & Networking Session

Industry and Alumni Reception

\$10,000 Exclusive Sponsor/\$5,000 Co-Sponsor

This cocktail reception gathers notable MESA alumni together with corporate executives who are committed to diversity in their STEM workforce. Prominent government officials also attend, along with a contingent of MESA students for you to meet and engage. The reception sponsor will receive banner recognition at the event, and recognition across all conference materials and mobile app.

Idea Accelerator Pitch Competition

\$10,000 Exclusive Sponsor/\$5,000 Co-Sponsor

An entrepreneurial pitch challenge where sponsors get prominent visibility. Select student present to a live audience of students, alumni and industry. Sponsors gain full access to finalists through coaching following a live audience vote. Finalists attend the Industry and Alumni Reception and winner is announced during the Saturday Awards Banquet. Includes tickets to reception and dinner events, and sponsor logo on conference voting app

Student Improv Night

\$5,000 Exclusive Sponsor

*Sponsor this fun and informal student networking event led by our conference emcee, MESA alumnus **Marvin Lopez**. Dubbed Friday Night Live, this is always a big student favorite. Your branding will be prominently displayed outside and inside the room. Sponsorship includes tickets to Friday Welcome Dinner.*

MESA Alumni Award

Investment: \$5,000

The MESA Alumnus/a of the Year is awarded to former MESA students who have demonstrated significant achievements in their chosen profession, earned respect from their colleagues and exemplified leadership and service to MESA and/or the community. The sponsor will present the award, give brief remarks and be recognized across all conference materials and mobile app. Sponsor will have a table with the awardee during Saturday awards banquet.

Portfolio

Investment: \$5,000

Be the brand that students will remember well after the conference. Your company logo will be featured on a professional portfolio that students use during the conference and into their careers. Your sponsorship will be recognized during the Friday events and your company logo included in the mobile app.

Welcome Package

Investment: \$5,000/\$2,500
Exclusive/Co-Sponsor

Make a good first impression with MESA students as soon as they arrive at the conference. Each student receives a package at the registration desk that includes a healthy snack in a colorful pouch with your brand name. Your sponsorship will be recognized during the Friday events and your company logo included in the mobile app.

"I'm always seeking opportunities to connect my students with industry. SLC is extremely effective and a must-attend event."

~Michael Carney, Cosumnes River College MESA director

Students from the following campuses are expected to attend:



California State University

Cal State LA
CSU Chico
CSU Long Beach
Sacramento State
Fresno State
San Diego State
San Francisco State
San Jose State
Sonoma State

University of California

UC Berkeley
UC Irvine
UC Riverside
UC Santa Barbara
UC Santa Cruz
UCLA

Private Universities

University of the Pacific
University of Southern California

As well as students from more than a dozen community colleges in southern California

“SLC taught me a lot about teamwork. It also helped me hone my interview skills, which helped me get an internship at Raytheon.”

~Ryan C., UC Santa Barbara EE major, National Society of Black Engineers co-chair

Yes, sign us up for the 2018 Student Leadership Conference!

Company	
First Name	Last Name
Title	
Email	Phone

Please select your choice(s) below:

Conference Sponsorship Selection		
✓	Level	Amount
<input type="checkbox"/>	Platinum	\$60,000
<input type="checkbox"/>	Gold	\$40,000
<input type="checkbox"/>	Silver	\$20,000
<input type="checkbox"/>	Bronze	\$10,000
<input type="checkbox"/>	Table	\$5,000
<input type="checkbox"/>	Individual	\$1,000
<input type="checkbox"/>	Contribution	_____
Total		

A la Carte Opportunities		
✓	Description	Amount
Idea Accelerator Competition		
<input type="checkbox"/>	Exclusive Sponsor	\$10,000
<input type="checkbox"/>	Co-Sponsor	\$5,000
<input type="checkbox"/>	Student Improv Night	\$5,000
Alumni & Industry Reception		
<input type="checkbox"/>	Exclusive Sponsor	\$10,000
<input type="checkbox"/>	Co-Sponsor	\$5,000
<input type="checkbox"/>	Alumni Award Sponsor	\$5,000
Conference Welcome Package		
<input type="checkbox"/>	Exclusive Sponsor	\$5,000
<input type="checkbox"/>	Co-Sponsor	\$2,500
<input type="checkbox"/>	Conference Portfolio	\$5,000
Career Info & Networking Session		
<input type="checkbox"/>	Included in value packages and a la carte options	n/a
Total		

Please complete and submit sponsorship form to **Mae Torlakson**, mae.torlakson@ucop.edu, **510-987-9498**. Upon receipt, an invoice for the sponsorship and additional details about the event will be emailed to you.

All sponsorships are fully tax deductible as contributions to a 501(c)(3)