PHOTO TAKING TIPS

Using even a few of these tips will produce better pictures that will highlight your center and are more likely to get printed.

- Take too many – shoot more than you think you need (then delete the bad ones!)
- High resolution setting – better quality print products (at least 1 MB)
- Limit zooming – use your feet not the camera to get close, no digital zoom
- Action – posed or not, action shots are more interesting
- Check your pics – No good? Try, try again! Digital is our friend.
- Limit large group shots – Any more than 3 or 4 people is hard to see
- Natural lighting – get subjects close to a window, or outside in shade
- Be aware of lighting – when outside, shoot the subject with the sun to your back
- Red eye – most cameras have anti red eye settings, use it
- Don’t amputate subjects – shoot an entire person, no cut off heads, arms, feet
- Be background conscious – can be distracting, no poles coming out of heads
- Frame the subject – people should look into the picture, not off of it
- Close ups – of people, groups, objects – don’t be shy!
- Crop/change image in a photo editor – don’t stretch images (or our logo!)
- Think about angles – if short, stand on a chair, if tall, crouch