

For Immediate Release First Last, MESA director, Campus

Month XX, 20XX (XXX) XXX-XXXX (cell), email@email.edu

**Future Engineers Show Off Skills in Hands-on Competition**

**More than XX middle- (and high) school students**

**at INSTITUTION NAME event**

**\*Highly visual – great photo ops\***

On Saturday, MONTH XX, more than XXX students will drop eggs, crush bridges and sling vehicles in hopes of capturing a win at a hands-on math, engineering and science competition at INSTITUTION NAME. Students from across (Northern/Central/Southern California OR LA metro area) will participate. These top-ranked winners have already advanced from local competitions held in FEBRUARY/MARCH.

Mathematics, Engineering, Science Achievement (MESA) Days are geared to showcase students’ math and science know-how. These future technical professionals have spent months creating and designing math and science projects in hopes of beating all challengers and winning first place. The highly visual events include mousetrap car racing, egg drop and prosthetic arm competitions.

Volunteers from (company name) and XXX (company name) will judge events. (if applicable)

**WHAT**: MESA Day competition *(sample: change times as necessary)*

8:30 a.m. – 9 a.m. Arrival/Project Registration

9:05 a.m. – 9:25 a.m. Opening Ceremony

9:30 a.m. – 10:35 a.m. Individual Math Competition, Team Math Quest

**11 a.m. – 12:30 p.m. Hands-on competitions including egg drop, mousetrap car (location)**

**Two more rounds of hands-on competitions take place at:**

**1:30 p.m. – 2:30 p.m.**

**2:35 p.m. – 3:35 p.m.**

12:30 p.m. – 1:30 p.m. Lunch

3:45 p.m. – 4:45 p.m. Awards Presentation

**WHERE**: XXX (campus), address

Parking available at XXX (lot number)

Campus map: (link to map)

**WHO**: More than XXX students, from XX schools

**MESA** is one of the largest programs in the state to support educationally disadvantaged students so they can graduate from college with science, technology, engineering, and math (STEM) degrees. MESA provides academic support and enrichment to more than 20,000 K-12 students and more than 7,800 community college and university students each year.

The California Labor Secretary projects a shortage of 25,000 technical workers by 2016, making programs such as MESA an imperative.

For more information about MESA at XXX (campus) visit XXX (web link, if applicable). For more information about the MESA statewide program, visit mesa.ucop.edu

# # #